



MURRAYLANDS *Life*

MEDIA KIT

www.murraylands.life

ABOUT US



**Your Murraylands
Life team:** Peri,
Jane and Michael

The Murraylands region takes in lower end of the mighty River Murray in South Australia. It includes the towns of Murray Bridge, Mannum, Tailem Bend, Meningie, Lameroo, Mypolonga, Wellington and Karoonda – an area with a total population of around 35,000.

We publish four times per year: in March, June, September and December. *Murraylands Life* is available free of charge at visitor information centres, accommodation providers and major retailers throughout the region, and in visitor centres around South Australia.

Murraylands Life is published by Murray Bridge News Pty Ltd, a local, family-owned business whose profits stay in the community.



Print

4000 printed copies (initial run)
Distributed to visitor information centres,
accommodation providers and large local
retailers.



Online

Access *Murraylands Life* online at
www.murraylands.life or visit
www.murraybridge.news.



Social media

Facebook: /murraylandslife
Instagram: @murraylandslife

www.murraylands.life

CONTENT

The vibe

There's a feeling you get when you watch the sun rise over the River Murray. You feel at peace, absolutely contented, and excited about what lies ahead. That's the feeling *Murraylands Life* aims to capture in each season of the year.

Murraylands Life is all about the things that make South Australia's Murraylands great: stunning natural vistas, the finest food and drinks, world-beating experiences, and friendly local people who are doing amazing things.

Our stories

Each quarterly edition of our magazine features:

- Profiles of outstanding people
- Upcoming events
- Food and drink
- Tourism destinations
- Real estate and retirement living
- Weddings
- The arts
- Much more



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Get involved

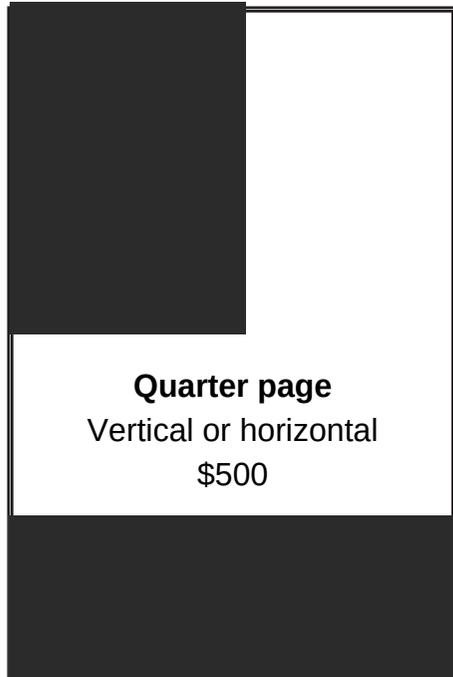
What do you love about life in the Murraylands?

We don't want to miss a thing happening in any of our fantastic communities, so we're looking for local experts to help us find the people, businesses and destinations that make the Murraylands such a fantastic place.

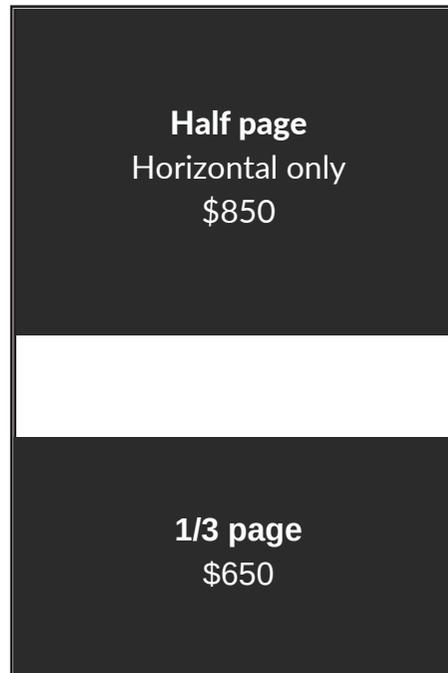
That includes paid contributors who can write stories about or take photos in their communities.

For more information, visit www.murraylands.life.

ADVERTISE

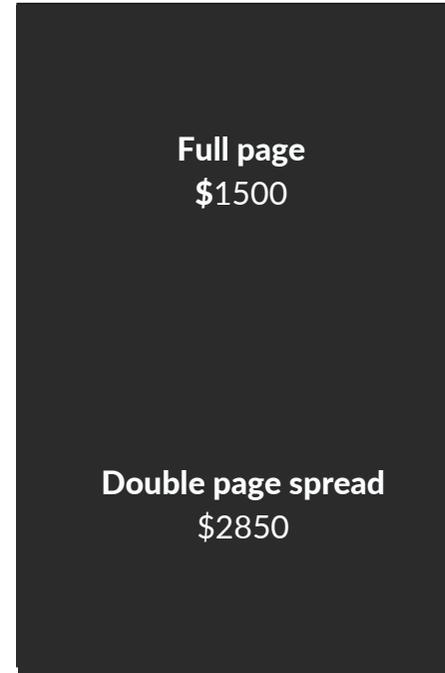


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Contact us

Peri Strathearn
Managing editor
0419 827 124
peri@murraybridge.news

Jane Intini
Advertising consultant
0418 835 768
jane@murraybridge.news

Murray Bridge News Pty Ltd
30 Seventh Street,
Murray Bridge SA 5253

murraylandslife@gmail.com



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